

2012 APPLICATION TO SELL LOGO ITEMS

An item displaying the peach and/or the words Oregon Country Fair is a logo item.
442 Lawrence Street, Eugene, OR 97401



FORM INSTRUCTIONS

THE OREGON COUNTRY FAIR IS A NON-PROFIT ORGANIZATION WHOSE PURPOSE IS TO EDUCATE AND INFORM THE PUBLIC ABOUT CHOICES IN PERSONAL AND COMMUNITY LIFESTYLES, USE OF ECONOMIC RESOURCES, AND APPROPRIATE TECHNOLOGY.

Dates of Fair:	July 13, 14, 15, 2012
Application Deadline:	March 30, 2012, 5:00 pm (Received by)
Notifications Sent:	April 30, 2012
Application Fee:	\$5.00

You must send your \$5 application fee (by check or money order) **with** your application. You must send 1-3 **samples** for each craft. Late applications and applications without the application fee or with no samples will not be accepted.

All items offered for sale at the Fair must be hand-crafted, hand-gathered, or significantly altered in a hand-crafted fashion by the artist or crafter whose name appears on the jury application.

THE CRAFTER PLUS THE CRAFT IS WHAT IS APPROVED BY THE OREGON COUNTRY FAIR! The craftsperson must be at the Fair, all three days, to sell the approved craft.

According to the OCF Guidelines, "Each year a small number of returning craftspeople are awarded the privilege of using the Oregon Country Fair logo on their craft for that year only."

Please read all instructions before filling out the enclosed form. For more information, contact the Office at 541-343-4298 and leave a message for Craft Inventory — or e-mail at office@oregoncountryfair.org. You may also photocopy this form, have it e-mailed or download it from our web site: www.oregoncountryfair.org.

Fill out your personal information and the information about your current craft status with the Fair. Do NOT use a business name. There is space on the back of the form to list three different items.

Craft (1, 2, 3)

For each item, provide a brief (5 to 7 words) description.

Sample Identification (A, B, C)

Describe each sample (e.g. "three zafu pillows").

Description of techniques & materials

Provide a description of the work required to produce the craft (e.g. "lathed & hand-carved wooden items," "silver smithing," or "silk-screened prints"). Avoid descriptions that are too generic/broad. Avoid words like "unique" and "one-of-a-kind." **Descriptions on other pieces of paper will be discarded and may cause your application to be voided.** This is the text that will be read to the jury as they view the samples. Due to the number of submissions, there is a practical time limit. (A 50-word description of techniques and materials is suggested.) Describe the materials, methods and secondary techniques used to make your items.

APPROVAL PROCESS

CRAFT APPROVAL

All logo items submitted must be crafts that have previously been approved and sold by the applicant at the Fair. They are, thus, hand crafted, by the applicant and they meet the Fair's standards of quality.

BOARD APPROVAL

The Board of Directors must approve the use of the Fair's copyrighted logo. They do this at their April meeting by examining all the submitted samples and rating them on a scale of 1 to 5. They establish a limit to the number of items they will approve; it is always a "small number," but it varies from year to year.

In 2010 the Board created a grandfather status. Any item approved for logo use in five successive years is grandfathered, and no longer needs new Board approval. These crafters still need to submit an application for our records, along with the \$5 fee.

If you are applying for logo use for the first time, or have not yet met the 5-year status, you must submit your sample for the Board to evaluate.

Craft Inventory coordinators prepare for the logo jurying, present submissions to the Board, and notify applicants within two days after the meeting.

**2012 Oregon Country Fair
Logo Item Application Form**
442 Lawrence Street, Eugene, OR 97401, 541-343-4298

PLEASE PRINT CLEARLY

NAME(S) OF ARTIST/CRAFTER _____

ADDRESS _____

TELEPHONE NUMBER(day) _____ (eve) _____

E-MAIL ADDRESS _____

Each artist/crafter must fill out a separate jury form and submit samples of his or her own work. Fill out both sides of this form. You **MUST** send your \$5 application fee (by check or money order) **with** your application. You **MUST** send 1-3 samples for each logo item.

According to OCF Guidelines, "Each year a few returning craftspeople are awarded the privilege of using the Oregon Country Fair logo on their craft for that year only." Please note: (1) applicants must be returning (previously approved and active) craftspeople; (2) acceptance is for one year only. The item(s) you submit must be a craft for which you have previously been approved.

I am a returning vendor. Status is verifiable from the Craft Inventory records of:

2009 in B# _____, Booth Rep _____

2010 in B# _____, Booth Rep _____

2011 in B# _____, Booth Rep _____

I have have not sold logo item(s) at the Fair before.

What shall we do, after logo jurying, with your samples?

Use for Spring Fling raffle Keep in office for pickup Other

OCF Office Use Only

Verified as returning Vendor

	No. of Samples	Description (Product, Technique, Material)	Approved	Denied	Score
Item1:	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	
Item2:	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	
Item3:	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	

Application voided for: no fee received late

no samples other: _____

Make sure each Sample is marked with crafter name, item(1,2,3), and Sample ID. (A,B,C). **Do NOT use other paper for your descriptions. Keep your descriptions within the space provided ON THIS FORM.**

ITEM 1: _____

Sample A: _____

Sample B: _____

Sample C: _____

Description of techniques & materials:

ITEM 2: _____

Sample A: _____

Sample B: _____

Sample C: _____

Description of techniques & materials:

ITEM 3: _____

Sample A: _____

Sample B: _____

Sample C: _____

Description of techniques & materials: