

## FREQUENTLY ASKED QUESTIONS ABOUT SELLING A CRAFT AT THE OCF

### **What can be sold at the Oregon Country Fair?**

The Oregon Country Fair features hand-made, handcrafted or significantly hand-altered items for sale by the artisan who makes the craft. Imported or manufactured items are inappropriate for the Oregon Country Fair. No pipes, bonges, or other tools to ingest illegal drugs, nor any other drug paraphernalia, may be displayed or sold on OCF property at any time.

We also feature providers of services, including tarot and psychic readings, and the like. If you would like to provide this kind of service, please fill and return an esoteric application.

Any digestible item needs to be juried by the food committee and submitted with a **food booth application**. You can find those on the applications page of our website. **DIGESTIBLE ITEMS ARE NOT CRAFT ITEMS AND CANNOT BE SOLD AT CRAFT BOOTHS.**

### **How do I apply to sell my craft or esoteric service?**

Please read and fill out a craft or esoteric application completely before sending it in. Please make a copy of the completed application and this information sheet for yourself. **Please consider sending your application by certified mail to be assured we have received it.** Please do not call the office to find out the status of your application. You will be notified shortly after the jurying process is completed.

### **What is the deadline to apply?**

Applications must be received in our office on or before April 2, 2012, 11:59 p.m.

### **What is the application fee?**

The fee is \$5 to apply to sell a craft or provide an esoteric service.

### **What do I need to submit with my application and fee?**

We require you to submit digital images of each craft you would like to sell. All files must be jpeg (or jpg). Images must be on a compact disc included with your application. No email attachments will be accepted.

### **How many images do I submit?**

Be sure to send exactly 3 digital images of each craft you would like to sell. We recommend that image A be a close-up that reveals the quality of your work, B a good shot of a single item or small group, and C a wider depiction of your wares (perhaps indicating how you would display them). Each picture must be 250 kb or less. If you're applying with more than one craft, be sure they are indeed different crafts – e.g., lathe-turned woodwork and silver-smithing. We consider technique before product, so wooden drums and ceramic drums would be different crafts.

Someone working in fabric sewing might make many different products within the same craft: adult clothes, baby clothes, dog clothes, etc. would all be the same craft (and represented with only 3 images). We reserve the right to reduce multiple sets of images to the appropriate number if we determine they actually represent the same craft.

### **What size should the images be?**

Large files confer no advantages when projected during jurying and crash our software. **Large files will not be accepted. Each picture must be 250 kb or less. Large file sizes will void the application and it will not be processed.** If you are not using a program such as Photoshop, both Macs and PC's have native tools for file re-sizing. We strongly suggest consulting with a knowledgeable party if this seems difficult. **Important:** when the disc is opened the only files that should be present on the disc are the **3 images** (or multiples of 3 for multiple crafts). No other directories or files can be present. For this reason we strongly recommend against using commercial services such as Kodak for the disc you send in. They include a lot of extra files and every one we received in the past had file sizes that were too large. If you do use a service that produces an image disc with extra files, copy only the proper craft pictures from the disc and burn a second copy.

### **What format is acceptable for images?**

All files must be jpeg on a disc. No email attachments will be accepted. (You may, though, email us with questions.)

Project and critique your images before sending them to us. The quality of your images may affect your score. Well-lit and well-composed images can significantly increase your chances for approval.

### **May I submit PowerPoint slides?**

You may (but are not required to) set up and send your own PowerPoint slide(s). Each slide, one slide per craft, must be no larger than ~750 kb (i.e. 3 x 250 kb) and clearly labeled with a text box A B & C. Save file as .ppt rather than .pptx.

### **Can I export photos from iPhoto?**

If you are using a Mac and managing photos with iPhoto do not export from this program. Select pictures out of iPhoto or better yet open image with Preview and when doing "Save As" you will also see your file size.

### **What if more than one person makes a craft?**

Each crafter must submit an app with the work she/he does. Each craft must submit a separate application.

**How do you decide who can sell at the Fair?**

Each year a few new applicants are approved through the jury process to sell their crafts at the Fair. Applicants with the highest jury scores for that year will be placed in one-year-only booths and required to share these booths with other approved craftspersons. For purposes of jurying a craft, a new craftsperson is defined as a craftsperson that has not been at any of the three previous years' Fairs selling his or her approved craft.

**How will I know if you received my application?**

Please send your application by certified mail to receive confirmation of delivery. Do not call the office to find out the status of your application.

**If I am approved to sell will I need to provide a booth?**

You will not need to bring a booth, but you most likely will need to share a booth with other juried crafters.

**If I am approved, how do I get sales space?**

Sales space is not guaranteed to all approved crafters; though we hope to place them all in our limited space. Crafters who are approved by the jury but whose scores do not grant them placement in one-year-only booths, as well as any crafters who have been displaced from a booth at the Fair, are encouraged to do the following: 1) Network with booth representatives to find available sales space; this can be done during the Fair or during the off-season. 2) Contact the Booth Registration crew in the spring ([boothreg@oregoncountryfair.org](mailto:boothreg@oregoncountryfair.org)) to request that their names be placed on the list of crafters looking for space (wait/share list). Booth representatives are encouraged to use this list to contact crafters if space becomes available in their booths. The wait-share list is published in the OCF newsletter, Fair Family News, for greater exposure. 3) Place an individual ad in the Fair Family News stating their needs and requesting sales space. Ads are limited to 30 words maximum and cost \$5 per ad, per month. Please write to [ffn@oregoncountryfair.org](mailto:ffn@oregoncountryfair.org).

**What if I want to be a strolling vendor?**

There is sometimes (rarely) an assignment available for new Strolling crafters who can sell their items from a cart. They are meant to provide the Fair with a continually changing atmosphere on the paths. Strolling crafters are expected to stroll.

**When will I know my jury results?**

Information on your jury scores and how to proceed if you are accepted will be sent out around the end of April.

**Children's Crafts**

Children age 18 and younger may sell unjuried articles (kid's crafts) in their registered booth only. All items must be handcrafted, hand-made, homegrown, hand-gathered or significantly altered by the child selling the craft. Kid crafters who are registered with Craft Inventory crew can apply as returning active crafters when they turn 19.

**Booth Fees**

Crafts persons pay a booth fee of \$150, plus \$60 or \$65 for each wristband (overnight credentials) they purchase, depending on how many the booth members request. Strolling vendors pay \$85, plus \$60 or \$65 for each wristband (overnight credentials) they purchase, depending on how many they request. This is in addition to the \$5 application fee. Camping is available on site with proper overnight credentials. Parking passes cost \$20 each per vehicle for the weekend.

**What is the contact information if I have any other questions?**

If you have any more questions, please call 541-343-4298, ext. 387 or e-mail [craftinventory@oregoncountryfair.org](mailto:craftinventory@oregoncountryfair.org).