



Oregon Country Fair

442 Lawrence Street, Eugene, OR 97401



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2012 CRAFT JURY APPLICATION COVER LETTER

(Please keep this for your information.)

THE OREGON COUNTRY FAIR IS A NON-PROFIT ORGANIZATION WHOSE PURPOSE IS TO EDUCATE AND INFORM THE PUBLIC ABOUT CHOICES IN PERSONAL AND COMMUNITY LIFESTYLES, USE OF ECONOMIC RESOURCES, AND APPROPRIATE TECHNOLOGY.

Dates of Fair: July 13, 14, 15, 2012

Application Deadline: April 2, 2012 (**Must be received on or before**). Notifications Sent: April 30, 2012

Application Fee: \$5.00 per application

You must send your \$5 application fee (by check or money order) with your application, and send **3 digital jpeg images on a CD for each craft**. Late applications and applications without the application fee or without 3 images for each craft will not be accepted. Please include a business-sized (4 in. x 9 1/2 in.) SASE in which we will send your results. (We will not return the disc - extra postage would cost more than the disc - so be sure you save your image files.) **Mail application to above address, Attention: Craft App.**

All items offered for sale at the Fair must be hand-crafted, hand-gathered, or significantly altered in a hand-crafted fashion by the artist or crafter whose name appears on the jury application.

THE CRAFTER PLUS THE CRAFT ARE WHAT IS APPROVED BY THE OREGON COUNTRY FAIR! The craftsperson must be at the Fair, all three days, to sell the approved craft, and must be the seller of the craft most of the time.

*Please read all instructions before filling out the enclosed form. For more information, contact the office at 541-343-4298 and **leave a message for Craft Inventory** — or e-mail us at office@oregoncountryfair.org. You may also photocopy this form, have it e-mailed or download it from our web site: www.oregoncountryfair.org.*

CRAFT JURY APPLICATION FORM INSTRUCTIONS

On the front, fill out your personal information and the information about your craft status with the Fair. Do NOT use a business name; if you have a business, your business is not applying, but you, the crafter, are. Put only one name—the name of the crafter—on the form. On the back, there is space to list three different crafts, if you are submitting more than one.

Craft (1, 2, 3)

For each craft, provide a brief (2 to 5 words) description of that craft on the first line (e.g., "hand-embroidered tailored clothing," "silver-smithing," "silk-screened prints," "wheel-thrown and glazed clay pottery," etc).

Image Identification (A, B, C)

For each craft provide three jpeg images, each labeled as a separate file on the disc. For file names, use your last name plus A for the first image, B for the second, and C for the third. Thus, Jane Buck's 3 image files would be labeled Buck A, Buck B, and Buck C (be sure there's a space between name and letter, so we can do a search for "Buck" if we need to). If you submit multiple crafts, use 1A, 1B, 1C; 2A, 2B, 2C, etc.

Description of techniques & materials

Provide a description of the work required to produce the craft. Avoid descriptions that are too generic/broad or too narrow/item specific. Avoid words like "unique" and "one-of-a-kind." **Descriptions on other pieces of paper will be discarded.** This is the text that will be read to the jury as they view the images. Due to the number of submissions, there is a practical time limit. (A 50-word description of techniques and materials is suggested.) Describe the materials, methods and secondary techniques used to make your items. Please do not include biographical information, and please avoid passive verbs.

IMAGES

PICTURES AND CRAFTS

Be sure you send exactly 3 digital images for each craft. We recommend that image A be a close-up that reveals the quality of your work, B a good shot of a single item or small group, and C a wider depiction of your wares (perhaps indicating how you would display them). Each picture must be 250 kb or less.

If you're applying with more than one craft, be sure they are indeed different crafts - e.g., lathe-turned woodwork and silver-smithing. We consider technique before product, so wooden drums and ceramic drums would be different crafts. Someone working in fabric sewing might make many different products within the same craft: adult clothes, baby clothes, dog clothes, etc. would all be the same craft (and represented with only 3 images.) We reserve the right to reduce multiple sets of images to the appropriate number if we determine they actually represent the same craft.

DIGITAL FILE INFORMATION

Large files confer no advantages when projected and crash our software. All files must be jpeg. **Large file sizes will not be accepted.** Each picture must be 250 kb or less. Large file sizes will void the application and it will not be processed. If you are not using a program such as Photoshop, both Macs and PC's have native tools for file re-sizing. We strongly suggest consulting with a knowledgeable party if this seems difficult. **Important:** when the disc is opened the only files that should be present on the disc are the **3 images** (or multiples of 3 for multiple crafts). No other directories or files can be present. For this reason we strongly recommend against using commercial services such as Kodak for the disc you send in. They include a lot of extra files and every one we received last year had file sizes that were too large. If you do use a service that produces an image disc with extra files, copy only the proper craft pictures from the disc and burn a second copy. Finally, no email attachments will be accepted. (You may, though, email us with questions: crafterinventory@oregoncountryfair.org.)

QUALITY

Project and critique your images before sending them to us. The quality of your images may affect your score. Well-lit and well-composed images can significantly increase your chances for approval.

ANONYMITY

No information will be given to the jurors which could reveal the identity of the applicant. Make sure that your projected images contain no identifying names or pictures which could cause your work to be disqualified.

SAMPLES, SOAPS, INGESTIBLES

Do NOT send samples or photographs. They will be discarded. EXCEPTIONS: If you are submitting body oils, liquid soap, or bar soap, we will accept samples for the jury to test, along with images of your display and production process (yes, show the process). Craft Inventory cannot accept ingestible extracts or elixirs. If you want to sell anything ingestible, you will need to submit a Food Booth application.

JURY PROCESS

COMPOSITION

A new jury is selected each year, made up of six professional artists, crafters, or trades people who do not exhibit at the Fair, but who are familiar with its philosophy and ambiance.

CRITERIA

Jurors are asked to consider quality of the materials and finished product, uniqueness of composition and design, and appropriateness for our Fair. They are instructed to reject items which are not clearly hand-crafted. We ask the jurors not to let their perceptions of a craft's marketability influence their scoring.

RESULTS & NOTIFICATION

Scoring is on a scale of one to ten, with ten being the highest score, and there are six jurors. Final scores are calculated by totaling all scores for each craft. The highest score possible is a 60 and the lowest a 6. New applicants with the highest scores are considered "approved"; however, it does not mean they have space to sell.

Official notification of the jury results will be when we mail you a photocopy of your application with your crafts marked "Approved" or "Denied." If you submit multiple crafts, you will receive a score and result for each one.

The OCF has a fixed number of booths. Approved crafters must find space to share in an existing booth. We hope applicants know someone who has offered to share.

For the highest-scoring crafters, we reserve ten booths to be occupied for one year only. (Sometimes we have a few more of these one-year-only booths.) These top 10 are required to share the space with at least one other approved crafter needing space. These crafters will be notified by telephone (collect) as soon as possible. Registration materials will only be sent after we receive verbal acceptance of Fair attendance. Booth fees should then be sent WITH the completed registration form. We hope that in their one year in this booth, these crafters can contact permanent booths to find space for future years. (The fee for a craft booth is \$340, which is shared by all crafters in a booth.)

Beyond this top tier, we usually approve a few more applicants. To help find space, we list them on a wait-share list in our May newsletter, the *Fair Family News*, and we hope an existing booth representative will contact them to offer space.

Beyond these two methods, there is little we can do to place approved crafters in booth space. **If your craft is approved, it is your responsibility to find a booth representative in an existing booth at the Fair to agree to take you into their booth.** We encourage you to network with other booth people, and we do what we can from here. You must have pre-arranged and registered space in a booth in order to sell at the Fair. Good luck to all and a happy 2012.

2012 Oregon Country Fair Crafts Jury Application Form

office@oregoncountryfair.org, OCF Crafts App, 442 Lawrence Street, Eugene, OR 97401, 541-343-4298

PLEASE PRINT CLEARLY

NAME OF ARTIST/CRAFTER _____

ADDRESS _____

TELEPHONE NUMBER(day) _____ (eve) _____

E-MAIL _____

Each artist/crafter must fill out a separate jury form and submit images of his or her own work..only one name per form. Fill out both sides of this form. You must send your \$5 application fee (by check or money order) with your application. You must send 3 images (and only 3) for each craft category.

Check all appropriate boxes:

- I have not sold at the Oregon Country Fair in any of the last three years.
- I am a returning crafter. Status is verifiable from the Craft Inventory records of:
- 2009 in B# _____, Booth Rep _____
- 2010 in B# _____, Booth Rep _____
- 2011 in B# _____, Booth Rep _____
- If I am accepted, Booth Representative _____
of Booth # _____ has guaranteed me space to sell.
- Yes, please publish my name and phone number in the Fair newsletter if I am accepted.

This area for OCF Office Use Only

Verified as returning Vendor

Image ID	Description (Product, Technique, Material)	Approved	Denied	Score
Craft 1: _____	_____	<input type="checkbox"/>	<input type="checkbox"/>	
Craft 2: _____	_____	<input type="checkbox"/>	<input type="checkbox"/>	
Craft 3: _____	_____	<input type="checkbox"/>	<input type="checkbox"/>	

Application voided for no fee received late
 fewer than 3 images/craft other: _____

Check received:

Money order received:

Notes:

2012 Craft Application Form

Side two

Make sure each image is clearly labeled with your name and an A, B, OR C. If you submit more than once craft, add a number before the letter (1A, 1B, 1C; 2A, 2B, 2C, etc.). In the first line, give a clear, brief label for your craft: "hand-embroidered tailored clothing," "silver-smithing," "silk-screened prints," "wheel-thrown and glazed clay pottery," etc). Label/ describe each particular image (A, B, and C) specifically enough so that the jury can tell which one it is. For the larger description of techniques and materials, keep in mind that this is what will be read to the jury. Keep your comments to 50 words or so - only what fits in this space will be read. Avoid terms like "one-of-a-kind" and "amazing"; write thoughtfully and helpfully and clearly.

CRAFT 1: _____

Image A: _____

Image B: _____

Image C: _____

Description of techniques & materials:

CRAFT 2: _____

Image A: _____

Image B: _____

Image C: _____

Description of techniques & materials:

CRAFT 3: _____

Image A: _____

Image B: _____

Image C: _____

Description of techniques & materials: